

PRODUCTION QUOTE

Spring campaign, 30s spot

Askew Outdoor · Marrow & Finch

PRODUCER	DIRECTOR	SHOOT DATES
Niamh Gallagher niamh@okorolind.com +44 20 7946 0321	Nadia Fenwick	2 shoot days, dates to be confirmed
DELIVERY DATE		
3 weeks after the shoot		

DELIVERABLES

- 1× 30s spot (16:9, ProRes master + H.264)
- 2× 15s cutdowns
- 9:16 and 1:1 versions for social
- Subtitled versions in English

PRICING OPTIONS

As quoted

Scope, crew and deliverables as in the estimate below.

€45,430.20 net

Extended, with a third day

A second location, one more shoot day and a 6s bumper.

€52,800 net

COST SUMMARY · As quoted

#	ITEM	SCOPE	NET (EUR)
1	Pre-production	Treatment, storyboard, casting and two days of location scouting.	4,000.00
2	Film crew	11-person crew for two shoot days, up to 10 hours each.	9,700.00
3	Equipment	Cinema camera, lenses, lighting, grip and sound for two days.	3,600.00
4	Location costs		3,000.00
5	Hair & makeup		900.00
6	Set design / props / costumes	Production designer, set build and dressing, props and wardrobe.	6,400.00
7	Actors / extras	Two lead actors and six extras.	4,100.00
8	Logistics		760.00
9	Catering		1,500.00
Production costs subtotal			33,960.00
10	Post-production	Edit, online, colour grade, sound mix and four reformats.	5,750.00
11	Other costs		1,500.00

Subtotal	41,210.00
Production service fee (10% of 33,960.00)	3,396.00
Production insurance (2%)	824.20

TOTAL PROJECT COST (NET)

€45,430.20

ADDITIONAL OPTIONS

Set photography, 30 retouched stills	€900 net
Additional language version (voice-over and supers)	€650 net

SELECTED WORK

okorolind.com/work

INFORMATION

1. One shoot day covers up to 10 hours on set. Time beyond that is billed as overtime at 150% of the hourly rate, for every hour started.
2. The price includes up to 2 rounds of edit revisions. Further changes are quoted separately.
3. All amounts are net. VAT is added at the applicable rate.